

**The recommendation letter
for Uwindi and Mr. Konstantin Tesov
from Jojo Dea, at Motic Digital Pathology, USA**

I am glad to share my positive experience of cooperation with the Uwindi digital agency and Mr. Konstantin Tesov, as the founder of the company and highly recognizable marketing expert. Our company, Motic Digital Pathology, is well-known globally as a pioneer in the field of optics since 1988. Motic Digital Pathology addresses the growing global pathology care gap by making digital medicine approachable for hospitals, laboratories, and doctors everywhere. We have offices in North America, Europe, and Asia. Motic Digital Pathology's head office is located in Emeryville, CA, in the geographic scope of diversity from Silicon Valley and the Bay Area's world-class universities.

We have started our cooperation with Mr. Tesov since one of our partners, Ariz Media, recommended him as a certified expert in marketing communications. Currently, we are launching a new product line for the US market and have decided to cooperate with Mr. Tesov in marketing, design, and programming. It was the right choice for us.

Mr. Konstantin Tesov has developed for us the landing page and the booking page for our new product line — 'MoticEasyScan NEW Infinity'. We have received a nice-looking landing page with a design according to our brand style guide. Mr. Tesov developed for our product a clear and solid unique selling proposition, which perfectly explains to our target audience why our products are better than competitors. It is too early to judge the results, but we expect a huge positive impact as all Mr. Tesov's customers obtain during the cooperation with this extraordinary marketing expert.

Mr. Tesov and the Uwindi team provided us with great support. We will definitely expand areas of our cooperation owing to our great positive experience. As regards Mr. Tesov's personality, I would like to point out his proactive, responsible approach, impressive professional background in digital marketing, and ability to solve tasks fast and smoothly within a tight deadline. I am pleased to recommend Mr. Tesov and the Uwindi team in the fields of digital marketing and web development, and I am glad to continue our cooperation further.

With best regards,

Jojo Dea

Marketing Manager

Signature: *Kittiya Dea*

Date: 9/1/22

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